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EIGHT COMMANDMENTS OF WEARING SUNGLASSES FASHIONABLY THIS SUMMER

www.itsaglamthing.com

Last year, American consumers spent \$2.3 billion on nonprescription sunglasses. The 260 million pairs of sunglasses sold include those bought from street vendors and at flea markets, as well as glasses purchased at drugstores, supermarkets, and boutiques. Sunglasses priced higher than \$30 represent the fastest-growing segment of the market, with specialty retailers reporting sales of \$475 million last year, according to the Sunglass Association of America. Whether you are purchasing your “sunnies” on the street for \$5.00 or at a designer counter for hundreds or even thousands, **fashion blogger Dr. Ngozi Etufugh** helps you to keep your eye on styling with these essential tips.

- 1) A starter collection should essentially have 3 pairs: One black plastic with metal detail, an all-white plastic pair and a gold metal rim pair.
- 2) White plastic rims will pull together a sporty casual look or support a high low hybrid combination.
- 3) Make fashion your victim by adopting a trend element. Translate this trend to your glasses. If neon is a trend, buy neon glasses if pink is trending buy a pink pair of glasses.
- 4) Opposites attract, choose a pair with the opposite shape of your face. This is more flattering and appealing. An opposite shape to your face will frame your face and draw attention to your face.
- 5) A small face is better suited with a pair of glasses that shows some part of the eyebrows so as not to overpower the face.
- 6) Wider faces should avoid heavy thick plastic and stick to light metal frames.
- 7) When in doubt buy aviators they flatter a wide range of facial shapes and sizes and are usually always in fashion.
- 8) Instant glam is achieved by a pair of designer sunglasses. Invest in a pair! They complement your face when you have no makeup on or can be instantly livened up with a dash of lipstick. They give an immediate illusion of mystery and allure.

ihenaewu.com

Dr. Ngozi Etufugh

ihenaewu in the Igbo language means what is reining, what is of the moment, what is happening?
Fashion as a whole is constantly looking forward. To keep up one must have style. Welcome to my blog.
I am a fierce risk taker when it comes to fashion. I believe every day is an excuse to get dressed up.
Evoking visual fantasy is my overall style. It is my hope and wish that you get inspired to take bold risks
in your personal style, as well.